



Detailed Report

Views on Deregulation

Survey of the Canadian Population

Report prepared for:

Équiterre^o

Date: 14 / 10 / 2026
Project : 10019061

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Methodological Approach

Methodology

Background and Objectives	Équiterre commissioned Léger to conduct a survey to better understand Canadians’ perceptions of deregulation and the bypassing of certain environmental laws to accelerate projects of national interest.
How?	Léger conducted an online survey of 1 525 respondents.
Who?	A sample of 1 525 Canadian residents aged 18 and over who could communicate in English or French.
When?	Data were collected from October 9 to 12, 2026.
Weighting	The results were weighted by age, gender, region, mother tongue, education level and the presence of children in the household to ensure a sample representative of the population under study.
Margin of Error	For comparison purposes, a probability sample of 1 525 respondents would have an estimated margin of error of ±2.5%, 19 times out of 20.

Notes

Significant Differences

Numbers shown in **bold red** in the tables indicate a statistically significant result that is lower than the complementary subgroup, while numbers shown in **bold green** in the tables indicate a statistically significant result that is higher than the complementary subgroup.

Results showing significant and relevant differences are identified in a text box next to the overall results.

DK / Refusal

The label “DK / Refusal” used in the report refers to “I don’t know / I prefer not to answer.” For each question, this category represents the balance to 100%.

Rounding of Data

The data presented have been rounded. As a result, totals may differ slightly from 100% or from the sum of their parts.

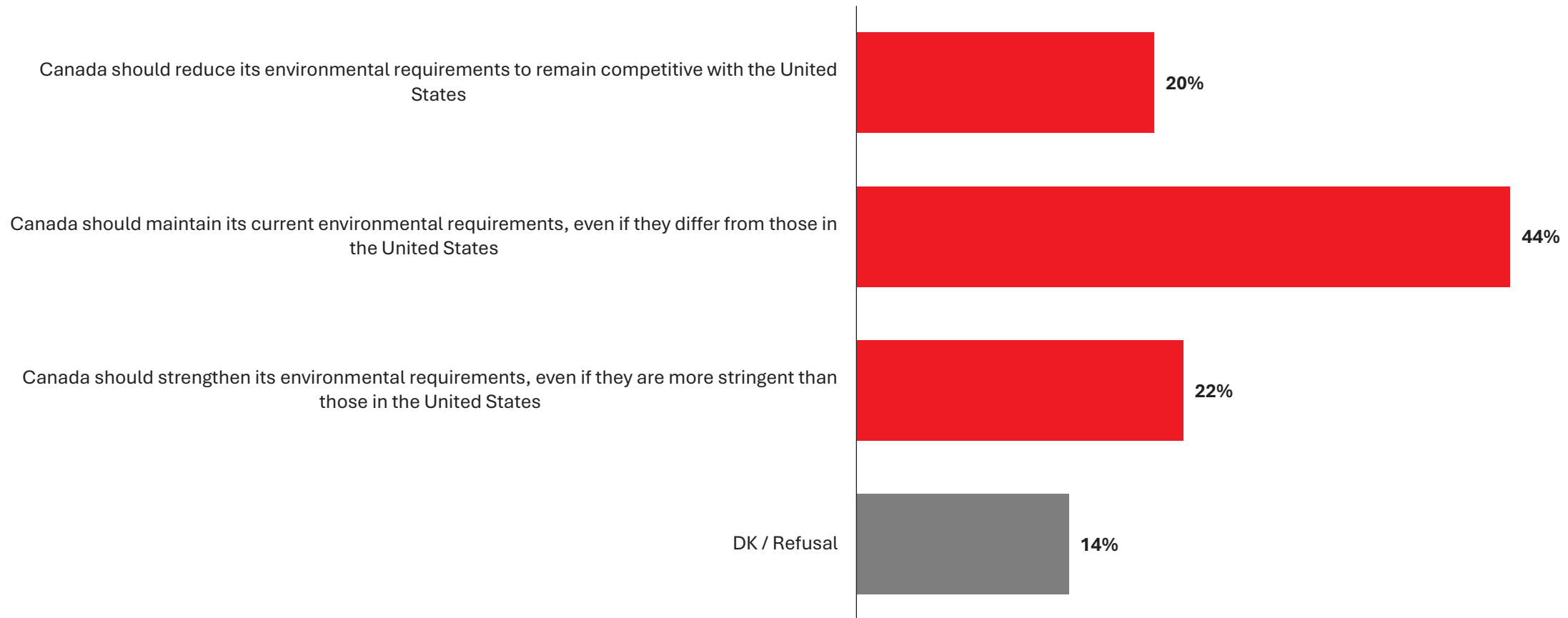
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Detailed Results

Views on Canada's environmental requirements in the context of the tariff war (1/3)

Q1. In the context of the trade war with the United States, should Canada reduce, maintain or strengthen its environmental requirements so that Canadian companies are subject to rules comparable to those of their U.S. competitors?

Base: All respondents (n=1 525)



Views on Canada's environmental requirements in the context of the tariff war (2/3)

Q1. In the context of the trade war with the United States, should Canada reduce, maintain or strengthen its environmental requirements so that Canadian companies are subject to rules comparable to those of their U.S. competitors?

Base: All respondents (n=1 525)

	Total	Gender		Age			Region						Education			Labour force		Parent of child	
		M	F	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC	Elem. / High sch.	Coll.	Univ.	Yes	No	Yes	No
n=	1 525	807	718	362	425	738	101	413	605	126	125	155	348	447	728	825	700	428	1 094
Canada should reduce its environmental requirements to remain competitive with the United States	20%	28%	12%	20%	22%	18%	27%	17%	18%	26%	19%	24%	16%	22%	22%	23%	16%	22%	19%
Canada should maintain its current environmental requirements, even if they differ from those in the United States	44%	44%	44%	40%	40%	50%	38%	47%	45%	36%	41%	46%	41%	46%	44%	44%	44%	40%	45%
Canada should strengthen its environmental requirements, even if they are more stringent than those in the United States	22%	19%	25%	26%	20%	21%	16%	23%	22%	18%	27%	19%	27%	16%	24%	21%	24%	22%	22%
DK / Refusal	14%	9%	19%	14%	18%	11%	19%	13%	15%	19%	12%	11%	17%	15%	10%	13%	16%	16%	14%

Views on Canada's environmental requirements in the context of the tariff war (3/3)

Q1. In the context of the trade war with the United States, should Canada reduce, maintain or strengthen its environmental requirements so that Canadian companies are subject to rules comparable to those of their U.S. competitors?

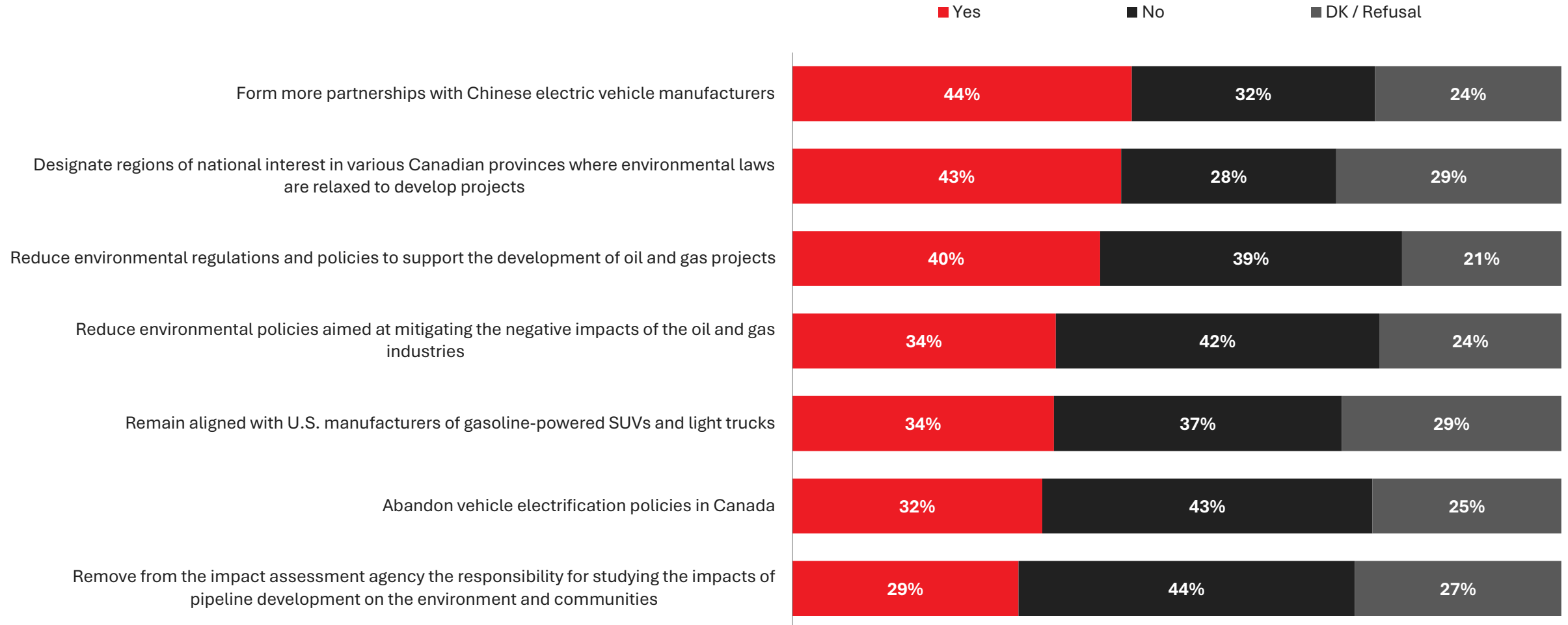
Base: All respondents (n=1 525)

	Total	Political affiliation				
		LPC	CPC	BQ	NDP	GPC
n=	1 525	699	352	85	119	32
Canada should reduce its environmental requirements to remain competitive with the United States	20%	13%	39%	8%	8%	17%
Canada should maintain its current environmental requirements, even if they differ from those in the United States	44%	56%	36%	58%	37%	42%
Canada should strengthen its environmental requirements, even if they are more stringent than those in the United States	22%	24%	13%	21%	45%	33%
DK / Refusal	14%	7%	12%	14%	10%	8%

Views on implementing measures to address the trade war (1/5)

Q2. Should the Government of Canada implement the following measures to address the trade war with the United States, yes or no?

Base: All respondents (n=1 525)



Views on implementing measures to address the trade war (2/5)

Q2. Should the Government of Canada implement the following measures to address the trade war with the United States, yes or no?

Base: All respondents (n=1 525)

% TOTAL YES SHOWN	Total	Gender		Age			Region						Education			Labour force		Parent of child	
		M	F	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC	Elem. / High sch.	Coll.	Univ.	Yes	No	Yes	No
n=	1 525	807	718	362	425	738	101	413	605	126	125	155	348	447	728	825	700	428	1 094
Form more partnerships with Chinese electric vehicle manufacturers	44%	51%	37%	45%	43%	45%	44%	52%	45%	31%	34%	43%	39%	44%	49%	48%	40%	48%	43%
Designate regions of national interest in various Canadian provinces where environmental laws are relaxed to develop projects	43%	52%	34%	40%	44%	44%	44%	41%	41%	41%	47%	49%	41%	43%	44%	45%	40%	47%	41%
Reduce environmental regulations and policies to support the development of oil and gas projects	40%	47%	33%	40%	39%	41%	42%	28%	44%	49%	42%	41%	37%	43%	38%	43%	36%	43%	39%
Reduce environmental policies aimed at mitigating the negative impacts of the oil and gas industries	34%	43%	26%	38%	37%	30%	41%	26%	36%	38%	37%	36%	31%	36%	36%	40%	27%	40%	32%
Remain aligned with U.S. manufacturers of gasoline-powered SUVs and light trucks	34%	38%	30%	33%	34%	35%	28%	27%	38%	39%	36%	35%	31%	39%	31%	36%	31%	34%	34%
Abandon vehicle electrification policies in Canada	32%	36%	29%	29%	36%	32%	35%	28%	31%	41%	39%	34%	32%	37%	27%	34%	30%	37%	31%
Remove from the impact assessment agency the responsibility for studying the impacts of pipeline development on the environment and communities	29%	37%	22%	29%	32%	28%	28%	24%	32%	30%	29%	32%	29%	31%	28%	33%	25%	34%	28%

Views on implementing measures to address the trade war (3/5)

Q2. Should the Government of Canada implement the following measures to address the trade war with the United States, yes or no?

Base: All respondents (n=1 525)

% TOTAL YES SHOWN	Total	Political affiliation				
		LPC	CPC	BQ	NDP	GPC
n=	1 525	699	352	85	119	32
Form more partnerships with Chinese electric vehicle manufacturers	44%	63%	24%	52%	51%	35%
Designate regions of national interest in various Canadian provinces where environmental laws are relaxed to develop projects	43%	45%	55%	31%	31%	43%
Reduce environmental regulations and policies to support the development of oil and gas projects	40%	35%	63%	24%	19%	30%
Reduce environmental policies aimed at mitigating the negative impacts of the oil and gas industries	34%	27%	57%	15%	20%	48%
Remain aligned with U.S. manufacturers of gasoline-powered SUVs and light trucks	34%	28%	56%	25%	21%	28%
Abandon vehicle electrification policies in Canada	32%	22%	56%	25%	15%	28%
Remove from the impact assessment agency the responsibility for studying the impacts of pipeline development on the environment and communities	29%	23%	47%	25%	21%	20%

Views on implementing measures to address the trade war (4/5)

Q2. Should the Government of Canada implement the following measures to address the trade war with the United States, yes or no?

Base: All respondents (n=1 525)

% TOTAL NO SHOWN	Total	Gender		Age			Region						Education			Labour force		Parent of child	
		M	F	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC	Elem. / High sch.	Coll.	Univ.	Yes	No	Yes	No
n=	1 525	807	718	362	425	738	101	413	605	126	125	155	348	447	728	825	700	428	1 094
Remove from the impact assessment agency the responsibility for studying the impacts of pipeline development on the environment and communities	44%	44%	44%	42%	40%	48%	36%	48%	41%	42%	46%	47%	38%	41%	53%	42%	45%	40%	45%
Abandon vehicle electrification policies in Canada	43%	49%	37%	46%	39%	44%	31%	54%	42%	39%	35%	42%	37%	40%	52%	43%	43%	42%	43%
Reduce environmental policies aimed at mitigating the negative impacts of the oil and gas industries	42%	41%	43%	38%	38%	48%	34%	49%	40%	40%	40%	44%	37%	40%	49%	40%	45%	37%	44%
Reduce environmental regulations and policies to support the development of oil and gas projects	39%	39%	39%	38%	39%	40%	27%	51%	35%	33%	38%	42%	35%	36%	47%	38%	40%	37%	40%
Remain aligned with U.S. manufacturers of gasoline-powered SUVs and light trucks	37%	41%	34%	38%	37%	38%	36%	42%	35%	27%	39%	39%	34%	36%	43%	37%	38%	40%	37%
Form more partnerships with Chinese electric vehicle manufacturers	32%	34%	30%	27%	36%	31%	32%	24%	31%	40%	39%	35%	30%	35%	29%	32%	32%	31%	32%
Designate regions of national interest in various Canadian provinces where environmental laws are relaxed to develop projects	28%	28%	28%	32%	26%	27%	21%	31%	28%	29%	31%	22%	23%	26%	35%	28%	28%	26%	29%

Views on implementing measures to address the trade war (5/5)

Q2. Should the Government of Canada implement the following measures to address the trade war with the United States, yes or no?

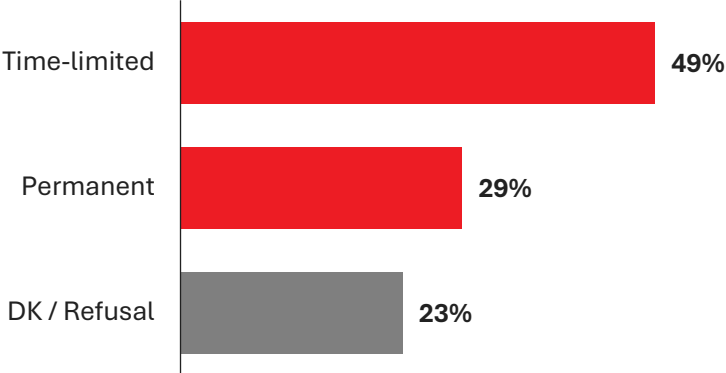
Base: All respondents (n=1 525)

% TOTAL NO SHOWN	Total	Political affiliation				
		LPC	CPC	BQ	NDP	GPC
n=	1 525	699	352	85	119	32
Remove from the impact assessment agency the responsibility for studying the impacts of pipeline development on the environment and communities	44%	54%	27%	57%	58%	74%
Abandon vehicle electrification policies in Canada	43%	56%	22%	64%	61%	63%
Reduce environmental policies aimed at mitigating the negative impacts of the oil and gas industries	42%	53%	20%	68%	66%	49%
Reduce environmental regulations and policies to support the development of oil and gas projects	39%	47%	20%	61%	67%	61%
Remain aligned with U.S. manufacturers of gasoline-powered SUVs and light trucks	37%	45%	23%	44%	50%	57%
Form more partnerships with Chinese electric vehicle manufacturers	32%	18%	59%	19%	21%	51%
Designate regions of national interest in various Canadian provinces where environmental laws are relaxed to develop projects	28%	28%	19%	42%	52%	43%

Views on how long federal government measures should remain in place (1/2)

Q4. In the context of the trade war with the United States, the federal government has introduced measures to accelerate projects and ease certain environmental requirements. In your opinion, should these measures be...

Base: All respondents (n=1 525)



	Total	Gender		Age			Region						Education			Labour force		Parent of child	
		M	F	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC	Elem. / High sch.	Coll.	Univ.	Yes	No	Yes	No
	n= 1 525	807	718	362	425	738	101	413	605	126	125	155	348	447	728	825	700	428	1 094
Time-limited	49%	47%	50%	50%	46%	50%	43%	52%	48%	46%	43%	54%	41%	48%	56%	48%	50%	48%	49%
Permanent	29%	36%	22%	26%	27%	32%	28%	27%	29%	33%	30%	30%	32%	29%	26%	30%	28%	27%	30%
DK / Refusal	23%	17%	28%	25%	27%	18%	29%	21%	23%	20%	28%	17%	27%	23%	18%	23%	22%	25%	22%

Views on how long federal government measures should remain in place (2/2)

Q4. In the context of the trade war with the United States, the federal government has introduced measures to accelerate projects and ease certain environmental requirements. In your opinion, should these measures be...

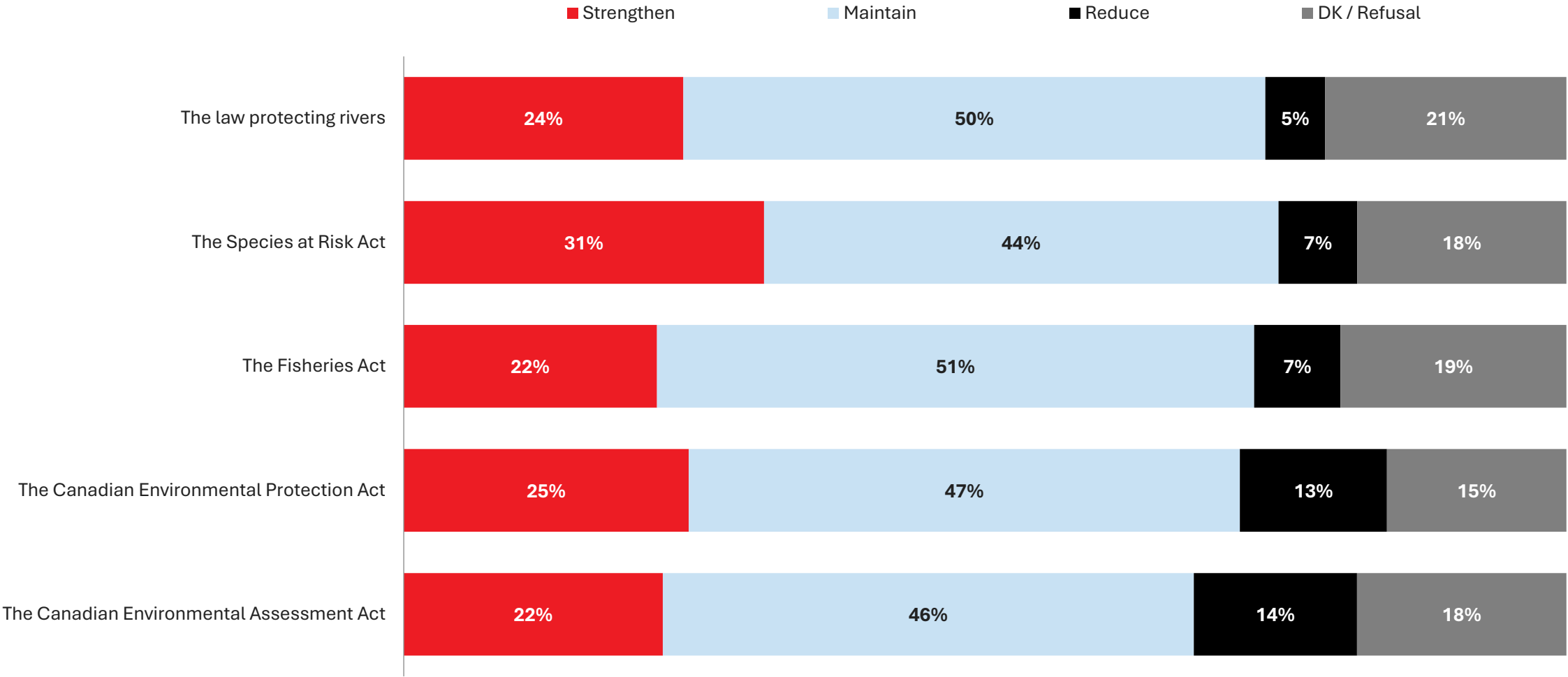
Base: All respondents (n=1 525)

	Total	Political affiliation				
		LPC	CPC	BQ	NDP	GPC
	n= 1 525	699	352	85	119	32
Time-limited	49%	57%	37%	54%	74%	70%
Permanent	29%	27%	39%	28%	15%	29%
DK / Refusal	23%	15%	24%	18%	11%	1%

Views on protecting certain environmental laws (1/3)

Q5. To attract foreign investment and develop industrial projects, do you believe the Government of Canada should reduce, maintain or strengthen the scope of the following laws?

Base: All respondents (n=1 525)



Views on protecting certain environmental laws (2/3)

Q5. To attract foreign investment and develop industrial projects, do you believe the Government of Canada should reduce, maintain or strengthen the scope of the following laws?

Base: All respondents (n=1 525)

% TOTAL REDUCE SHOWN	Total	Gender		Age			Region						Education			Labour force		Parent of child	
		M	F	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC	Elem. / High sch.	Coll.	Univ.	Yes	No	Yes	No
n=	1 525	807	718	362	425	738	101	413	605	126	125	155	348	447	728	825	700	428	1 094
The law protecting rivers	5%	8%	3%	6%	6%	3%	6%	4%	5%	4%	4%	8%	3%	6%	6%	6%	4%	6%	5%
The Species at Risk Act	7%	11%	3%	8%	8%	5%	3%	6%	8%	7%	4%	10%	4%	7%	9%	8%	5%	8%	6%
The Fisheries Act	7%	10%	5%	10%	8%	5%	6%	7%	8%	8%	4%	9%	6%	8%	8%	9%	6%	8%	7%
The Canadian Environmental Protection Act	13%	18%	8%	12%	14%	12%	12%	9%	13%	13%	12%	19%	9%	13%	15%	14%	11%	15%	12%
The Canadian Environmental Assessment Act	14%	19%	9%	14%	14%	15%	11%	11%	14%	18%	13%	19%	14%	14%	14%	14%	14%	15%	14%

Views on protecting certain environmental laws (3/3)

Q5. To attract foreign investment and develop industrial projects, do you believe the Government of Canada should reduce, maintain or strengthen the scope of the following laws?

Base: All respondents (n=1 525)

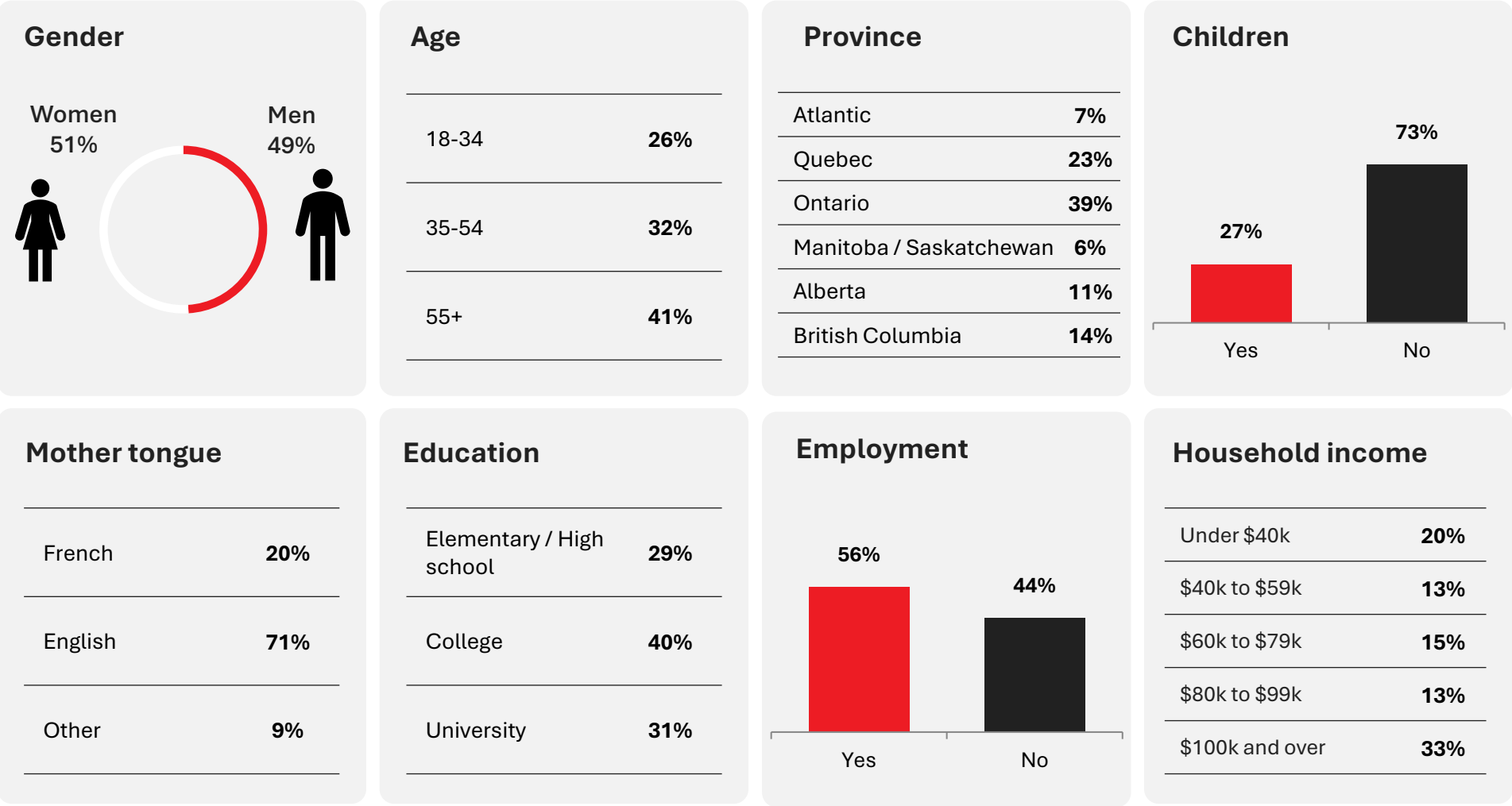
% TOTAL REDUCE SHOWN	Total	Political affiliation				
		LPC	CPC	BQ	NDP	GPC
n=	1 525	699	352	85	119	32
The law protecting rivers	5%	3%	9%	2%	4%	6%
The Species at Risk Act	7%	5%	11%	5%	7%	16%
The Fisheries Act	7%	5%	11%	5%	9%	18%
The Canadian Environmental Protection Act	13%	7%	26%	5%	5%	17%
The Canadian Environmental Assessment Act	14%	8%	28%	5%	7%	12%

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Respondent Profile

Respondent Profile

Base n=1 525. The profile was weighted.



Note: For each profile category, the balance to 100% corresponds to “Don’t know” and “Refusal.”

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Team

Our Team

FOR MORE INFORMATION, PLEASE CONTACT →

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