

A man and a woman are looking at a laptop together. The man is sitting on a dark surface, wearing an orange and white striped shirt and orange pants. The woman is leaning over him, wearing a white t-shirt and a green vest over a blue floral skirt. They are in a modern, indoor setting with a stone wall and several potted plants. The lighting is warm and focused on the couple.

A concrete gesture in
support of the planet
and future generations.

Planned gifts

Équiterre

donplanifie@equiterre.org
(514) 522-2000 # 3222

Plan your greatest gift ever for the planet

If you want to do more in the face of the climate crisis, planned giving is a powerful tool for long-term climate action. By supporting Équiterre, you are helping us to develop and put forward solutions.

For over 30 years, Équiterre has been contributing to the emergence of solutions, the transformation of social norms and the adoption of public policies. Through research, education, mobilization and awareness building initiatives, we have been helping to establish new principles for how we feed ourselves, how we get around and how we produce and consume, that are designed for our communities, respectful of our ecosystems, in line with social justice and of course, low in carbon.

“We must put a stop to the loss of biodiversity and help mitigate the climate crisis. We must reconnect ourselves with what's really essential, seize the opportunities towards the ecological transition, and open ourselves up to the world that lies before us.”

– COLLEEN THORPE

EXECUTIVE DIRECTOR – ÉQUITERRE



Together, we can take on the greatest challenge of our time !

Your contribution is important for the future of our planet, but also for that of your family.

- Expand your commitment to environmental causes;
- Establish your legacy;
- Enjoy tax and estate-planning benefits.
- Receive an official receipt entitling you to a tax credit of up to 50 per cent of your donation.

Équiterre is committed to ensuring the effective use of each donation in order to maximize the impact of your support towards a more just and environmentally-responsible world.

“I firmly believe that Équiterre's work is an essential element in protecting the environment. Since I own shares that have significantly appreciated in value, it was very tax-efficient for me to donate them. I also plan to include Équiterre in my will.”

– **MARC THIBAULT**

PROUD DONOR SINCE 2007



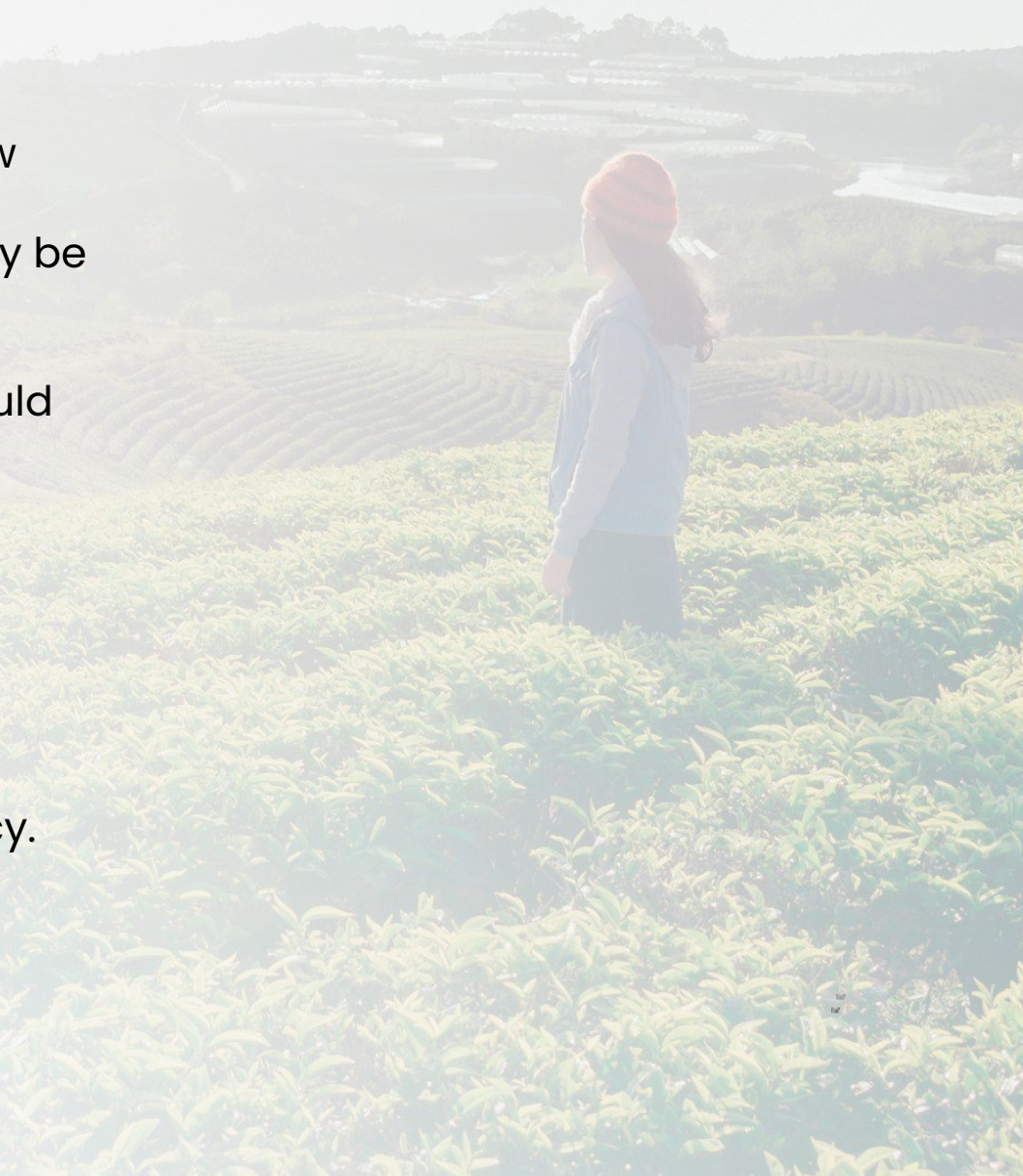
Amplify your impact by selecting the donation option, either deferred or immediate, that works best for you

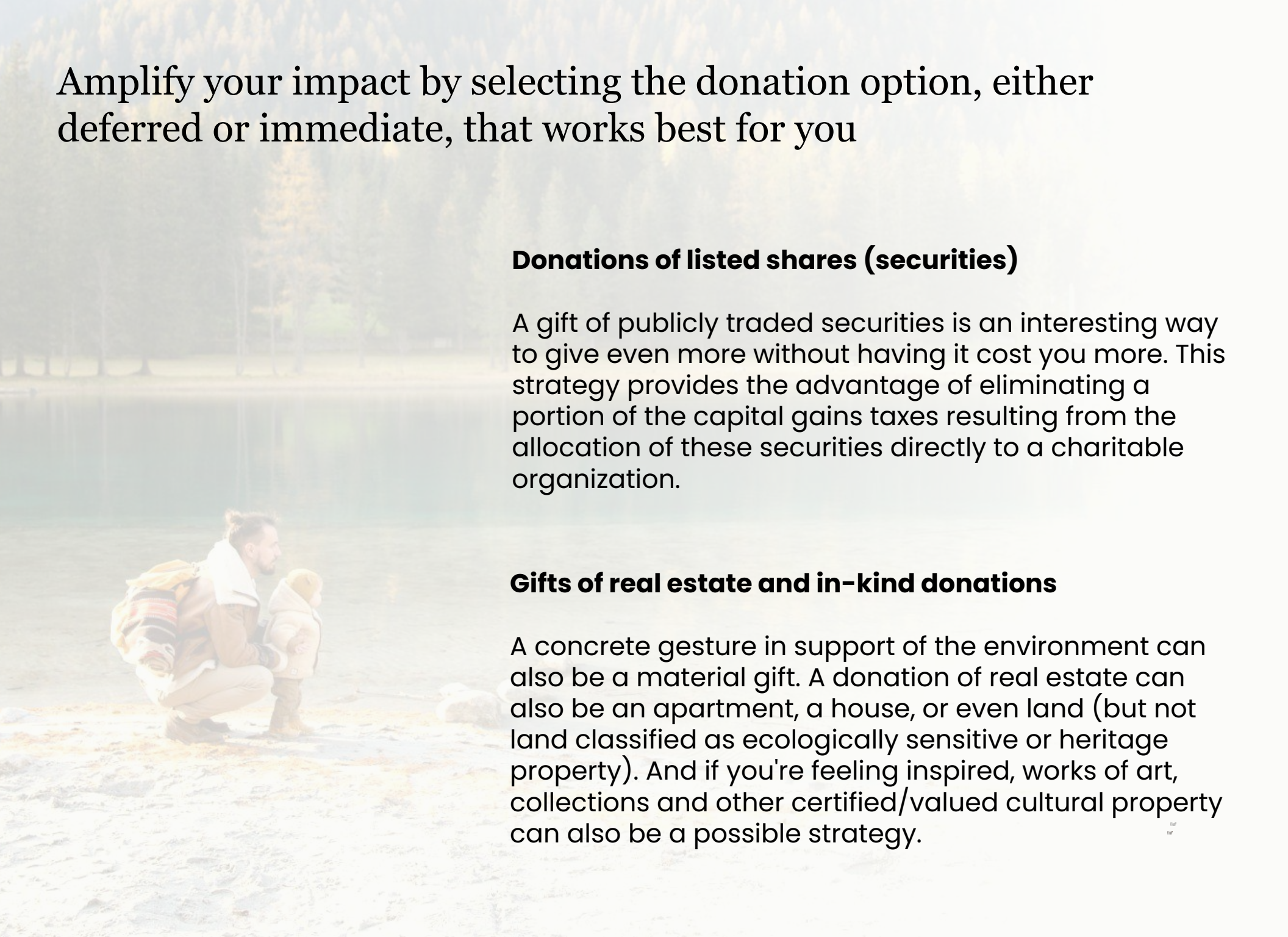
Gifts by bequest

Your current financial situation doesn't allow you to make a major gift right now? Then a deferred gift, such as a bequest, may be the ideal strategy for you and your heirs. Flexible and easy to set up, a bequest is a provision in your will that specifies who should receive all or part of your estate after your death.

Gift of a life insurance policy

Several life insurance policy strategies are possible, including naming Équiterre as the beneficiary of a policy or naming us as the owner-beneficiary of a new or existing policy.





Amplify your impact by selecting the donation option, either deferred or immediate, that works best for you

Donations of listed shares (securities)

A gift of publicly traded securities is an interesting way to give even more without having it cost you more. This strategy provides the advantage of eliminating a portion of the capital gains taxes resulting from the allocation of these securities directly to a charitable organization.

Gifts of real estate and in-kind donations

A concrete gesture in support of the environment can also be a material gift. A donation of real estate can also be an apartment, a house, or even land (but not land classified as ecologically sensitive or heritage property). And if you're feeling inspired, works of art, collections and other certified/valued cultural property can also be a possible strategy.

Start planning your donation today

Get in touch with us now to learn more about the impact of your planned gift to Équiterre.

Hélène Cloutier

Project Manager,

Philanthropic Development and Fundraising

(514) 522-2000 x 3222

Équiterre - Fundraising

50 Ste-Catherine St. West, suite 340
Montreal, Quebec H2X 3V4

Charity no. :

89405 7132 RR0001

Équiterre^o

Please visit our website for more information about our planned giving program.

