2013 Annual report
SPECIAL 20th ANNIVERSARY EDITION
To celebrate Equiterre’s 20th anniversary, we decided to produce this special edition of our annual report, which looks back on the highlights of our work as a force for social and environmental good in Quebec and beyond.
We couldn’t have done it **without you**.

We dedicate this report to the people and organizations who have given time, money or encouragement to Equiterre since 1993.

Pictured: senior director Steven Guilbeault, deputy director Isabelle St-Germain and executive director Sidney Ribaux.
Isabelle St-Germain and chair of our Board of Directors, Clément Guimond, celebrating our members at a meetup in Quebec City.

Table of contents

Dedication .......................................................... 3
Mission ...................................................................... 5
2013 at a glance ...................................................... 6
Founding story ...................................................... 8
Bringing new ideas to Quebec .................................. 11
Equiterre’s family farmer network

Keeping our promises .................................................. 15
The Centre for Sustainable Development

Working globally ......................................................... 19
World map of Equiterre’s impact

Going where we are needed ........................................... 23
How our programs have changed over the years .......... 24
Special report: the tar sands, an ongoing battle .......... 28

Giving our supporters lots to celebrate ......................... 29
Victories: climate change, fair trade, pesticides

Partners .................................................................... 33
Financial statements .................................................. 37
For more information ............................................... 40

Our members and partners are crucial to our mission of building a social movement.
Equiterre helps build a social movement by encouraging individuals, organizations and governments to make ecological and equitable choices, in a spirit of solidarity.

Our 20th anniversary celebrations recalled our roots in youth planning events for the 1992 Earth Summit in Rio.
2013 at a glance

9402 members and donors

115,479 subscribers to our e-letter

55 employees
30 interns
130 volunteers

27,320 fans on Facebook
10,636 followers on Twitter

604,983 visits to equiterre.org by 395,083 unique visitors

72 talks to a combined audience of 7054 people

1802 media mentions

96 family farmers feeding more than 32,000 people

1158 participants in guided tours of the Centre for Sustainable Development

3565 visitors to 48 information booths
Every year in January, our entire team meets up to discuss new ways to reduce greenhouse gas emissions, reduce the use of synthetic pesticides, and promote fair trade.
In 1993, in the wake of the first Earth Summit held in Rio de Janeiro, Brazil, six young Quebeckers formed a citizens group, Action for Solidarity, Equality, Environment and Development, ASEED Québec, which would become Equiterre.

Patrick Henn
Then: a UQAM environmental sciences student
Now: a renewable energy expert

Beth Hunter
Then: a Concordia BA with a passion for food security
Now: senior program officer at the J.W. McConnell Family Foundation

Steven Guilbeault
Then: a theology student at the Université de Montréal
Now: an internationally respected environmentalist who has attended almost all of the UN conferences on climate change, including Kyoto

Sidney Ribaux
Then: a law student at the Université de Montréal
Now: executive director of Equiterre and chair of one of its offshoot organizations, the Centre for Sustainable Development

François Meloche
Then: an agricultural economics student at McGill
Now: a risk manager for ethical funds

Laure Waridel
Then: a sociology student at McGill
Now: author, Trudeau Scholar, doctoral student at the Geneva-based Graduate Institute of International and Development Studies, member of the Order of Canada
At first, the meetings were small: some people gathered around a kitchen table. But the members were ambitious. They believed in sustainable development, and knew that others would join them.

And join them they did.

Over the years, what Montreal newspaper La Presse referred to in 1996 as a “groupuscule” (tiny band) would grow into a social movement more than 115,000 people strong.
From a small group of friends who started out working largely as volunteers, we became a well-known, recognized organization.

LAURE WARIDEL

On April 22, 2012, we helped gather nearly 300,000 people in Montreal for the largest environmental rally in Canada’s history.
Bringing new ideas to Quebec

Equiterre has always been about innovative and entrepreneurial solutions. Witness our organic basket program.

In 1995, Beth Hunter enlisted the help of Patrick Henn to set up a pilot project linking residents in an urban Montreal neighbourhood with Cadet Roussel, a biodynamic farm in Montérégie owned by neighbours of Laure Waridel’s parents, and where another Equiterre cofounder, François Meloche, had worked one summer.

Frédéric Thériault, family farmer and member of our board.
It was called community supported agriculture (CSA). The idea sounded simple. At the beginning of the growing season, the Montrealers would pay the farm in advance for their share of the coming harvest. In season, they would pick up their organic baskets once a week from Laure, Patrick and Sidney’s apartment. Simple, but also revolutionary!

The plan to save one farm would morph into a network that has helped more than a hundred small organic farms thrive. It was one of the first such programs in Quebec.

In 1997, the family farmers sold out their summer baskets. People began to ask for winter baskets. In 1998, the same year that ASEED Québec changed its name to Equiterre, the network numbered close to thirty farms. By 2004, it boasted drop-off points in 11 regions, including Abitibi, Saguenay–Lac–Saint–Jean and Ontario.

Now, in 2013, Equiterre’s family farmer network has grown into 96 farms feeding more than 32,000 people via 500 drop-off points across Quebec. Wow!

Locally grown organic produce at La ferme À l’accueil chaleureux in Saint-Philippe-de-la-Prairie.
In 2013, Equiterre’s family farmer network introduced drop-off points in three AMT commuter train stations, and offered drop-off points in the parking lots of 14 Metro grocery stores.

Campaigns like Diane is my family farmer (2000) and Moi, je mange bio! (2002) raised the profile of “eating local” and “eating organic” in Quebec at a time when these concepts were less well known.

“It’s been really nice. We say, wait, this kid was a baby when we started out and now she is a big kid!” says family farmer Renée Primeau of the Tourne-Sol Co-operative Farm in les Cèdres.

Family farmer François d’Aoust of Les Bontés de la Vallée in Havelock says that some people have forgotten how tasty fresh vegetables can be.
Our Quebec City action group on a bike tour to De la Coulée douce organic farm in Saint-Antoine-de-Tilly.
Keeping our promises

Consider the Centre for Sustainable Development, our shared demonstration green building in downtown Montreal.

In 2002, we said we’d build it. By 2011, we had.

In 2006, we said the Centre for Sustainable Development would get the highest possible LEED® certification for green buildings. In April 2013, it did. It is the first new construction in Quebec to obtain a LEED® Platinum rating – the highest possible distinction in the internationally recognized LEED® rating system for green buildings.
In spring 2010, construction began. Now, the Centre for Sustainable Development is a resource for industry professionals, decision makers and the public.

In 2013, Equiterre led 77 tours of the building while the Centre hosted 510 business, government and NGO events.

In September, we added new features to the building’s interactive exhibit, including water savings indicators in the first-floor bathrooms. We also set up a virtual tour at lamddvirtuelle.org.

In February 2007, Hydro-Québec announced that it would provide land for the Centre, at the corner of Clark and Ste-Catherine St. West.
Épluche ta ville is an example of the kind of project that can now use the Centre for Sustainable Development as a venue.

Equiterre honorary member Normand Laprise, owner of Montreal’s Toqué! and Brasserie T! restaurants shares his vision for a healthy food system in our Épluche ta ville web doc series.

Young Éloi enjoys a “food happening” at the Centre for Sustainable Development as part of our Épluche ta ville campaign.

To learn more about Épluche ta ville, a 2013 campaign that reached more than 232,000 families, mainly in Montreal, on the importance of eating local fruits and vegetables, visit epluchetaville.org.
Family farmer Jean-François Levasseur of Coq à l’Âne farm distributes his first organic basket of the 2013 season.

In 2013, the Centre for Sustainable Development was one of the 500 drop-off points in our organic basket program.
Since the beginning, Equiterre has had an international outlook. In 1995, the same year that ASEED Québec, the group that would become Equiterre, obtained non-profit status, cofounders Patrick Henn and Steven Guilbeault represented the still tiny group at a UN climate talk in Berlin.
For years, we worked directly with co-ops and small producers abroad. Now, we support the fair trade movement from home by encouraging big buyers like governments to choose fair trade.

ISABELLE ST-GERMAIN
Brazil
We organized side events at the UN conference on sustainable development, Rio+20, 2012.

Costa Rica
Equiterre co-founders Beth, Sidney and François attended Youth ’92, a global youth preparatory forum for the Rio Earth Summit.

Denmark
At the UN climate talk in Copenhagen, 2009, Steven Guilbeault was one of the only Canadian NGO representatives allowed into the plenary during negotiations. TckTckTck, the global alliance we helped found, collected 17 million signatures calling for a strong climate treaty.

Germany
We attended UN climate talks in Berlin, 1995 and Bonn, 2007.

Greece
In 2012, we received a Greek member of EU Parliament.

Indonesia
At the UN climate talk in Bali, 2007, Steven Guilbeault addressed the assembly on behalf of more than 400 environmental groups.

Kenya
We attended the UN climate talk in Nairobi, 2006.

Mexico
Laure Waridel and a fellow honorary member, photojournalist Éric St–Pierre, went to Mexico to research fair trade. We also participated in international cooperation projects in Mexico, and attended the UN climate talk in Cancun, 2010.

Montreal
Equiterre served as Environmental Non–Governmental Organizations Secretariat at the UN climate talk in Montreal, 2005, under the guidance of then employee and now honorary member, Hugo Séguin.

Poland
We attended the UN climate talk in Poznan, 2008.

Qatar
We attended the UN climate talk in Doha, 2012.

South Africa
We organized a panel on sustainable transportation at the UN climate talk in Durban, 2011.

United States
Our partnerships with environmental groups in the US Northeast have been critical in keeping tar sands crude out of Quebec for so long.

Belgium, Bolivia, Chile, China, Colombia, Dominican Republic, Ecuador, Eritrea, France, Guatemala, Honduras, Hong Kong, Iran, Japan, Mali, Nicaragua, Panama, Peru, Portugal, South Korea, Spain, Sri Lanka, Sweden, Switzerland, the Netherlands, the rest of Francophone Africa, Tibet.
Deputy director Isabelle St-Germain (pictured, left) who has been with Equiterre since 1998, organized side events at World Trade Organization meetings in Cancun, 2003 and Hong Kong, 2005.
Going where **we are needed**

To be successful, an environmental group must evolve over time.

In April 2013, we brought the Polar Bear on Thin Ice sculpture to Place des festivals. An ice bear carved by Inuit and Quebec artists melted to reveal a bronze skeleton by British artist Mark Coreth, calling attention to the impact of climate change on the North.
How our programs have changed over the years

In the early days, bike tours helped raise Equiterre’s profile. Now, we have other ways of getting heard. Our spokespeople are mainstream media regulars and sought-after government advisers.

We continue to promote local food today. When the provincial government held consultations on the food sovereignty policy that it would unveil in June 2013, we were there. The policy would encourage government agencies to buy more local products – something we’ve been seeking for years.

In the 1990s, we ran two community gardens on Montreal’s South Shore (Ensemble en zone verte).

In 1995, during an educational bike tour, we filed one of our first briefs at the Débat public sur l’énergie au Québec. Many of the recommendations we made were eventually accepted. A victory!

In the early days, bike tours helped raise Equiterre’s profile. Now, we have other ways of getting heard. Our spokespeople are mainstream media regulars and sought-after government advisers.
In 2002, we launched our Organic Daycare project. It has since evolved into something larger and more ambitious, bringing locally grown food into hospitals, schools and other institutional kitchens across the province.

We used to offer Horti-Eco organic certification for landscape professionals.

We continue to promote eco-friendly horticulture via other means, particularly at the legislative level. In August 2013, we joined forces with the David Suzuki Foundation to sue the federal Minister of Health and the Pest Management Regulatory Agency for unlawfully refusing to review the approval of pest-control products containing three pesticides banned for use in other OECD countries. We also took part in consultations to revise Quebec’s Pesticides Management Code.

In April 2013, Laure Waridel hosted a talk on pesticides featuring eco-gardening activist and honorary member, Edith Smeesters (right).
Every day, the chefs at CPE Les Frimousses du fort in Chambly find creative ways to provide their young diners with healthy meals made from local food. The daycare centre is a participant in the Croqu’Plaisir program. In 2013, Equiterre was a proud partner in this program, which encourages the creation of healthy food environments for preschoolers in daycare facilities in the Montérégie region.

In February 2013, Equiterre put out a study of two hospitals showing that healthcare facilities can add local food to their menus. Hôpital Jean-Talon bought up to 20% of its fruits and vegetables directly from a local producer in season.

Thanks to the Feu vert woodstove and fireplace changeout program, 2150 stoves and fireplaces have been removed or replaced since November 2011. Good news for air quality on the Island of Montreal!

In July 2013, during public consultations on Quebec’s new Sustainable Mobility policy, we filed a brief requesting more money for public transit. In October, we added a section on wind energy to our website.
From 2003 to 2012, Equiterre ran a yearly Transportation Cocktail campaign promoting a mix of alternatives to driving alone to work or school.

Did you know that our reception is staffed almost entirely by volunteers? Volunteers like Hanh Bui (above) are an essential part of our team.

If our pesticides specialist Nadine Bachand (pictured, far right) has any questions about neonicotinoids, she can ask Olivier Samson-Robert, B. Sc., (second from left) who won $10,000 as part of the 6th edition of the Laure Waridel bursary held in 2013, for his groundbreaking research on the health impacts of this new class of insecticides on bees. This award is offered with the Caisse d'économie solidaire Desjardins.

From 2008 to 2012, the Défi Climat climate challenge elicited pledges from hundreds of thousands of students, employees, and organizations to avoid 230,000 tonnes of greenhouse gas emissions. That’s like taking almost 50,000 cars off the road for an entire year.

DID YOU KNOW?

In 2013, our Sportifs pour la planète campaign encouraged sports families and associations in Laval and Longueuil to adopt more environmentally friendly transportation and consumption habits. So far, the pledges undertaken as part of this campaign have resulted in a reduction of a potential 17 tonnes of greenhouse gas emissions. Congratulations to the 2000 participating families!

In 2013, Equiterre and partners asked the federal Health Minister to take action on bee-killing neonicotinoid pesticides.

In 2012, Michel Labrecque, former Société de transport de Montréal (STM) chair and honorary member of Equiterre, joined us at Square-Victoria metro station to thank the everyday superheroes who use public transit.
Special report: the tar sands, an ongoing battle

In 2008, Enbridge filed its Trailbreaker pipeline project. Thanks to opposition from groups like Equiterre, the company would eventually put the project on ice. But the fight to keep tar sands crude from flowing through Quebec would continue. In 2013, it was one of our biggest issues.

- In July 2013, our community mobilizer Geneviève Puskas (pictured, first from left) attended the Healing Walk in Fort McMurray, Alberta in support of First Nations and Métis communities suffering from tar sands expansion.
- In August, TransCanada announced that it was going ahead with its Energy East project, which would rival the proposed Keystone XL pipeline in size.
- Throughout the year, Steven Guilbeault travelled across Quebec to speak to residents about the dangers of letting tar sands crude through the province. This led to the creation of many citizens groups, and helped secure a parliamentary commission on Enbridge’s Line 9B reversal and expansion project. The commission said that Enbridge should create a fund to pay for any damage in the event of a disaster.
- We helped commission two expert reports on Line 9, and spoke out against the project at National Energy Board hearings in Quebec and Ontario. International pipeline safety expert Richard Kuprewicz concluded that there is a “high risk of Line 9 rupture” if Enbridge’s reversal plan goes through.
- We coordinated the Quebec activities for Defend our Climate, Defend our Communities, a national day of action against tar sands expansion on November 16.
- Equiterre oversaw the French translation of OilSandsRealityCheck.org.

“Oil sands production emits 3 to 4 times more greenhouse gases than producing conventional crude oil. This makes it one of the world’s dirtiest forms of fuel.”

Do you live along Line 9? Check out the interactive map in our tar sands toolkit at equiterre.org/en to find out. You can also see the dozens of communities that followed our advice and adopted resolutions asking the Quebec government to conduct an independent environmental assessment of the project.
Giving our supporters lots to celebrate
Here’s a look at some of the successes we’ve had so far.

1997
Our budget goes from $60,000 to $300,000.

1998
During our Un Juste Café campaign, sales of fair trade coffee in Quebec increase from an average of 50 to 800 pounds a month.

1999
Membership grows from 150 to more than 500 people and organizations.

2001
As part of the Libre comme l’air bike tour, we invite Montreal’s mayoral candidates to answer questions from youth about transportation. Candidate Gérald Tremblay announces that he would bring in a special student rate for public transit. Upon election, he keeps his promise.

2002
We help convince Quebec City, Montreal and the Communauté métropolitaine de Montréal to adopt resolutions in favour of ratifying the Kyoto Protocol.

2003
We help convince Quebec to bring in its Pesticides Management Code, the first cosmetic pesticides ban of its kind in North America. A decade later, we participate in hearings to revise the Code.

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Six years into our fair trade campaign, fair trade products are widely available in Quebec grocery stores.

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2003
We commission a CROP poll to see if our Moi, je mange bio! campaign has succeeded at raising the profile of organic farming in Quebec. It seems that it has! Sixty-four percent of respondents are able to give some kind of definition of organic agriculture, compared with just 48% in 2001.

VICTORIES

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2009
Equiterre and other groups convince Quebec to adopt the most ambitious greenhouse gas emission reduction target in North America, 20% below 1990 levels by 2020. This is perhaps Equiterre’s most important accomplishment. Sidney Ribaux introduces the premier at the conference where the new target is announced.

2008
The Pronovost report on the future of Quebec agriculture adopts suggestions made by Equiterre at hearings.

2008
Launch of our consulting service.

2007
For the first time, we have members in every region of Quebec. Sidney Ribaux is named an Ashoka Fellow. We have an information booth at the Old Port in Montreal, in a pavilion, Espace Sedna-Cascades- Rebut global, made entirely of recycled materials, for our Change the world, one step at a time campaign.

2006
We open an office in Quebec City to be closer to the National Assembly.

2006
We sell 3400 tickets to a talk by Hubert Reeves and David Suzuki.

--
Our first volunteer action groups are formed.

2005
Kyoto Protocol comes into effect. Equiterre was instrumental in getting Canada to ratify the treaty.

2005
In partnership with other groups, we help oppose the proposed gas-fired electric power plant at Suroît. As a result, the government starts looking into wind energy.

2004
We help gather 30,000 people in the streets of Quebec during UN climate talks in Copenhagen.

--
We release Pareil pas pareil, a video about fair trade chocolate. It has since been viewed more than 32,000 times.
2010
We ask for and eventually get a moratorium on shale gas exploration and development in Quebec.

2012
In an innovative partnership with Equiterre, Metro becomes the first grocery store chain to host and promote drop-off points for family farmers.

2013
Equiterre’s longstanding demand is granted when Quebec unveils a new “buy local” strategy for institutions.

After years of lobbying by Equiterre and others, Quebec launches a cap-and-trade system.

2013
Equiterre is named to Tides Canada’s annual Top 10, an award recognizing Canada’s leading social change initiatives.

We sue Ottawa for its refusal to protect Canadians from harmful pesticides banned for use in other countries. Photo by Fabien Soriano, winner of our dandelion photo contest held in 2013.

2013
We gather 50,000 people in downtown Montreal for a march against tar sands pipelines on April 21.

Did you know that David Suzuki is an honorary member of Equiterre? We have been collaborating with the David Suzuki Foundation since 1999. Other honorary members include Tim Brodhead, former chair of the McConnell Foundation; Louis Drouin of Direction de la santé publique; Philippe Dunskey of Dunskey Energy Consulting; Monique Larocche, farmer; and, Gervais L’Heureux of AQOCI.

But there is still so much more we can do with your continued support.

We also welcomed many interns from as far away as Europe and Africa in 2013, including Camille Barone, Carl Bickerdike, Bénédicte Bornand, Anouk Breton, Luc Chicoine, Benoit Demers, Magali Demers, Mari Pier Deraspe, Nancy Duquette who sadly passed away, David Durand, Clotilde Dyotte-Gabelier, Maud Eloin, Valérie Gelpe, Jacques Kouassi, Anna Kubin, Vincent Lacharité-Laframboise, Charlotte Lauzon, Stéphanie Lemay, Dominique Marchessault, Jean-Guillaume Messmer, Jennifer Morzier, Maria Pastor, Joëlle Rondeau, Stéphanie Rondou-Pontbriand, Minaz Shaikh, Aïna Tiltu, Amélie Toupin, Maxime Vaillancourt, Roselyne Wong, and Wassim Youssef.
Éliane Touchette (1) and Geneviève Bastien (2) of our Mauricie volunteer action group promote fair trade.

We have volunteer action groups in Outaouais, Lanaudière, Montérégie, Eastern Townships, Quebec City and, most recently, Montreal.
Accès transports viables
Accufacts
Agence métropolitaine de transport (AMT)
Alternatives
Association québécoise du commerce équitable
Association régionale de soccer de la Rive-Sud
Association régionale de soccer de Laval
Caroline Poirier, Croque-Saisons farm
Centre for Sustainable Development (Maison du développement durable)
Chambre de commerce et d’industries de Trois-Rivières
Ciné-Campus, Séminaire Saint-Joseph
Climate Justice Montreal
Club de Natation Laval
Comité de Solidarité Trois-Rivières
Comité jeunesse du Comité de Solidarité Trois-Rivières
Commission scolaire de Montréal (CSDM)
Concordia University
Conférence régionale des élus de Montréal
D-Trois-Pierres farm
David Suzuki Foundation
Delta Trois-Rivières
Département de l’aménagement du territoire et du développement durable de la Ville de Trois-Rivières
Éco-Salon du Lac-St-Pierre
ECOF-CDEC
Ecojustice
Écomarché.ca
Environmental Defence
ENvironnement JEUneesse
Express de Laval
Extenso
Farm to Cafeteria Canada
Fédération des coopératives du Nouveau Québec (FCNQ)
Filière biologique du Québec
Fondation Trois-Rivières pour un développement durable
François d’Aoust, Les Bontés de la Vallée
Frédéric Duhamel, Les Jardins de Tessa
Frédéric Thériault, Tourne-Sol Co-operative Farm
Geneviève Grossenbacher, Notre petite ferme
Greenpeace
Hockey Laval
Hôpital Jean-Talon
Jean-Martin Fortier, Les Jardins de la Grelinette
Jean-Philippe Poussard, Au potager du paysan inc.
Jeux du Québec
Johanne Breton, Les Jardins Naturlutte
Jonathan Bruderlein, Ferme Mélilot
Judith Colombo, D-Trois-Pierres
La Tribune
Les jardins des Anges
Les Tours de la table
Metro
Monique Laroche, Le Vallon des Sources
Mouvement Stop Oléoduc
Noémie Labrosse, Terra Sativa, Terre de Cultures
Ordre des architectes du Québec
Quartier des Spectacles Partnership
Regroupement des centres de la petite enfance de la Montréal (RCPEM)
Réseau pour une alimentation durable (RAD)
Robert Marcotte, Ferme Robert Marcotte
Roulons VERT
Santropol roulant
Saveurs des Cantons
Société Saint-Jean-Baptiste de la Mauricie
Society for Arts and Technology (SAT)
Sylviane Tardif, Potager André Samson
Synergie Santé Environnement
The 32,300 people who enjoy our organic baskets
The 55 workplaces that host drop-off points for our family farmers
The 96 farms in our family farmer network
The Goodman Group
Transport Robert
Université du Québec à Trois-Rivières
Ville de Ste-Anne de Bellevue
Vivre en Ville
Yan Gordon, Les potagers des nes mains

SPONSORS

ABCP Architecture
Agence métropolitaine de transport (AMT)
Alcoa
Aliments d’ici
Association québécoise de lutte contre la pollution atmosphérique
Ateliers cinq épices
Biothermica
BMO Bank of Montreal
Bondouille
BRP
Caisse d’économie solidaire Desjardins
Caisse de dépôt et placement du Québec
Chambre de commerce et d’industries de Trois-Rivières
Comités de Solidarité Trois-Rivières
Communauto
Complexe Multi-Sports de Laval
Confédération des syndicats nationaux (CSN)
Conférence régionale des élus de Laval
Delta Trois-Rivières
Déménagement Myette
Desjardins
Division - Développement durable du territoire de la Ville de Trois-Rivières
Dunskey Energy Consulting
Écomarché.ca
Edith Smeesters
Fédération des producteurs de lait du Québec
Fédération québécoise des producteurs de fruits et légumes de transformation
Fondaction : Fonds de travailleurs de la CSN
Fondation Trois-Rivières pour un développement durable
Fromagerie F.X. Pichet
Fromagerie L’ancêtre
Gaz Métro
Greenpeace Canada
Hydro-Québec
Ivanhoé Cambridge
Keurig Canada Inc.
La Coop fédérée
La Khaïma (restaurant)
Le Massif de Charlevoix
Les Humbles Éditions
Les Publications Modus Vivendi
Louise Gagnon
Mallette Chartered Professional Accountants LLP
Metro Richelieu
Normand Laprise (Brasserie T1)
Quartier des Spectacles Partnership
Quebecor
Regroupement national des Conseils régionaux de l’environnement
Renaissance
RER HYDRO
Société des alcools du Québec (SAQ)
Société des établissements de plein air du Québec (SÉPAQ)
Société Saint-Jean-Baptiste de la Mauricie
Spa Eastman
Sun Life Financial
Symptôme communication
Tablée des chefs
Tourisme Montréal
Turbulent
Université du Québec à Trois-Rivières
Université Laval
Vignoble Clos Ste-Thècle
Ville de Laval
Ville de Longueuil
WWF-Canada

Participation in Other Groups

Coalitions and committees where we represent our members
- Coalition pour la souveraineté alimentaire
- Comité jeunesse du Comité de Solidarité Trois-Rivières (Mauricie action group)
- Commission consultative en environnement et développement durable de la Ville de Gatineau (Outaouais action group)
- Farm to Cafeteria Canada
- Jury DUX – Programme de reconnaissance des initiatives contribuant à l’amélioration des saines habitudes alimentaires
- La table de concertation des partenaires du bioalimentaire québécois
- Plan de développement d’un système alimentaire durable et équitable de la collectivité montréalaise (comité de pilotage)
- SWITCH : L’Alliance pour une économie verte au Québec
- TRANSIT : Alliance pour le financement des transports collectifs au Québec
- Vigilance GMO

Boards we serve on
- Centre for Sustainable Development (Maison du développement durable)
- Climate Action Network Canada
- Conseil régional de l’environnement de Montréal
- Conseil régional de l’environnement et du développement durable en Outaouais (Outaouais action group)
- Filière biologique du Québec
- Global Call for Climate Action (tcktcktck.org)

You make all the difference!
THANK YOU FOR SUPPORTING OUR BENEFIT COCKTAILS IN QUEBEC CITY AND MONTREAL!

For their fundraising efforts, thank you to
Esprit d’aventure, Événements Prima Danse,
Heidi Barkun, and OÖM Ethikwear.

In Montreal. Sidney Ribaux; Cynthia
Shanks (governor), Keurig Canada
Inc.; Louis Villeneuve (governor),
RER Hydro; Steven Guilbeault;
Ben-Marc Diendéré (governor),
La Coop fédérée; Isabelle St-Germain;
Martin Brière (honorary chair),
Alcoa Canada.

In Quebec City. First row:
Claude-Éric Gagné (governor),
RER Hydro; Isabelle St-Germain;
Pauline D’Amboise (governor
and honorary member), Desjardins
Group; Guylaine Gagnon
(governor), La Coop fédérée;
Clément Guimond; Deputy
Premier François Gendron; Steven
Guilbeault; Kathy Argall, BMO Bank
of Montreal; Marie-Hélène Boisclair
(governor), BMO Beauport.
Second row: Sidney Ribaux;
François Moreau (honorary chair),
ABCP Architecture; Daniel Gauthier
(governor), Le Massif; Martin
Tremblay (governor), Québecor.

In 2013, we made former chairs
Esperanza Moreno (above, with
Clément Guimond), Brigitte
Lepage and Lucie Poirier
honorary members.

Board of Directors
Alizée Cauchon
Clément Guimond (chair)
Alain Webster
Amélie Laframboise (secretary)
Craig Ryan (treasurer)
Frédéric Thériault
Ariane Charbonneau
Not pictured:
William George and Jason Potts.

Special thanks to
our honorary chairs and governors

For their fundraising efforts, thank you to
Esprit d’aventure, Événements Prima Danse,
Heidi Barkun, and OÖM Ethikwear.

In Montreal. Sidney Ribaux; Cynthia
Shanks (governor), Keurig Canada
Inc.; Louis Villeneuve (governor),
RER Hydro; Steven Guilbeault;
Ben-Marc Diendéré (governor),
La Coop fédérée; Isabelle St-Germain;
Martin Brière (honorary chair),
Alcoa Canada.

In Quebec City. First row:
Claude-Éric Gagné (governor),
RER Hydro; Isabelle St-Germain;
Pauline D’Amboise (governor
and honorary member), Desjardins
Group; Guylaine Gagnon
(governor), La Coop fédérée;
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Frédéric Thériault
Ariane Charbonneau
Not pictured:
William George and Jason Potts.
The percentage of our revenues that come from donations has risen significantly over the years, giving us increasing independence from government.
Financial Statements

REVENUES 2013

- Government of Quebec: 24%
- Donations and fundraising campaigns: 33%
- Foundations: 12%
- Sales and sponsorships: 19%
- Interest: 4%
- Other contributions: 8%

EXPENSES 2013

- Democratic life, fundraising and membership: 25%
- Air quality: 22%
- Sustainable agriculture and horticulture: 11%
- Climate change: 16%
- Sustainable building: 4%
- Clean transportation: 4%
- Support services: 4%
- Local food and fair trade: 7%
- Special projects: 3%
- Government of Canada: 0%
- Clean transportation: 4%
- Sustainable building: 4%
- Support services: 4%
- Local food and fair trade: 7%
- Special projects: 3%
- Government of Canada: 0%
- Donations and fundraising campaigns: 33%
- Foundations: 12%
- Interest: 4%
- Other contributions: 8%

Graphs showing the distribution of revenues and expenses for 2013.
Statement of operations for the year ending December 31, 2013

<table>
<thead>
<tr>
<th>Revenues</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Governmental grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government of Quebec</td>
<td>865,505</td>
<td>1,165,772</td>
</tr>
<tr>
<td>Government of Canada</td>
<td>3,845</td>
<td>6,340</td>
</tr>
<tr>
<td>Foundations</td>
<td>413,262</td>
<td>323,940</td>
</tr>
<tr>
<td>Donations and fundraising campaigns</td>
<td>1,187,104</td>
<td>998,797</td>
</tr>
<tr>
<td>Other contributions</td>
<td>290,937</td>
<td>467,521</td>
</tr>
<tr>
<td>Sales and sponsorships</td>
<td>664,243</td>
<td>639,096</td>
</tr>
<tr>
<td>Interest revenue</td>
<td>143,647</td>
<td>166,423</td>
</tr>
<tr>
<td>Amortization of deferred contributions related to tangible capital assets</td>
<td>10,377</td>
<td>12,976</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>3,578,920</td>
<td>3,780,865</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; employee benefits</td>
<td>1,801,629</td>
<td>1,892,232</td>
</tr>
<tr>
<td>Activities</td>
<td>920,109</td>
<td>968,971</td>
</tr>
<tr>
<td>Fundraising campaigns</td>
<td>236,328</td>
<td>372,164</td>
</tr>
<tr>
<td>Administration</td>
<td>435,027</td>
<td>481,994</td>
</tr>
<tr>
<td>Amortization of tangible capital assets</td>
<td>43,974</td>
<td>58,270</td>
</tr>
<tr>
<td>Interest on the line of credit</td>
<td>24,039</td>
<td>26,439</td>
</tr>
<tr>
<td>Interest on the bank loan related to the mirror loan</td>
<td>103,417</td>
<td>122,082</td>
</tr>
<tr>
<td>Interest on long-term debt</td>
<td>23,637</td>
<td>28,600</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>3,588,160</td>
<td>3,950,752</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Deficiency of revenues over expenses before the following items</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ministère du Développement durable, Environnement, Faune et Parcs (Feu vert program)</td>
<td>(9,240)</td>
<td>(169,887)</td>
</tr>
<tr>
<td>Expenses related to incentive measures (Feu vert program)</td>
<td>(685,615)</td>
<td>(875,053)</td>
</tr>
<tr>
<td><strong>Deficiency of revenues over expenses before the following items</strong></td>
<td>(9,240)</td>
<td>(169,887)</td>
</tr>
</tbody>
</table>

Statement of financial position as at December 31, 2013

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash reserved – Feu vert program</td>
<td>418,543</td>
<td>605,138</td>
</tr>
<tr>
<td>Trades &amp; other receivables</td>
<td>495,625</td>
<td>512,214</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>58,425</td>
<td>32,294</td>
</tr>
<tr>
<td><strong>Total Current</strong></td>
<td>972,593</td>
<td>1,257,933</td>
</tr>
<tr>
<td>Long-term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mirror loan – Centre for Sustainable Development</td>
<td>2,870,000</td>
<td>2,930,000</td>
</tr>
<tr>
<td>Investments – Centre for Sustainable Development</td>
<td>292,187</td>
<td>291,598</td>
</tr>
<tr>
<td>Tangible capital assets</td>
<td>318,837</td>
<td>353,970</td>
</tr>
<tr>
<td>Works of art</td>
<td>137,161</td>
<td>137,161</td>
</tr>
<tr>
<td><strong>Total Long-term</strong></td>
<td>4,590,778</td>
<td>4,970,662</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank overdraft</td>
<td>51,251</td>
<td>–</td>
</tr>
<tr>
<td>Bank loan</td>
<td>270,000</td>
<td>225,000</td>
</tr>
<tr>
<td>Trade payables and other operating liabilities</td>
<td>632,731</td>
<td>541,042</td>
</tr>
<tr>
<td>Gestion Chatzkel loan</td>
<td>100,000</td>
<td>100,000</td>
</tr>
<tr>
<td>Deferred revenues</td>
<td>1,485</td>
<td>15,350</td>
</tr>
<tr>
<td>Deferred contributions</td>
<td>16,012</td>
<td>265,940</td>
</tr>
<tr>
<td>Deferred contributions – Feu vert program</td>
<td>418,543</td>
<td>605,138</td>
</tr>
<tr>
<td>Current portion of long-term debt</td>
<td>40,072</td>
<td>37,815</td>
</tr>
<tr>
<td><strong>Total Current</strong></td>
<td>1,530,094</td>
<td>1,790,285</td>
</tr>
<tr>
<td>Long-term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank loan related to mirror loan</td>
<td>2,870,000</td>
<td>2,930,000</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>293,541</td>
<td>333,618</td>
</tr>
<tr>
<td>Deferred contributions related to tangible capital assets</td>
<td>41,515</td>
<td>51,891</td>
</tr>
<tr>
<td><strong>Total Long-term</strong></td>
<td>4,735,150</td>
<td>5,105,794</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NEGATIVE NET ASSETS</th>
<th>2013 / $</th>
<th>2012 / $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invested in capital assets</td>
<td>57,286</td>
<td>61,178</td>
</tr>
<tr>
<td>Restricted to Centre for Sustainable Development</td>
<td>292,187</td>
<td>291,598</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>(493,845)</td>
<td>(487,908)</td>
</tr>
<tr>
<td><strong>Total Negative Net Assets</strong></td>
<td>(144,372)</td>
<td>(135,132)</td>
</tr>
</tbody>
</table>

**Excess of Revenues over Expenses**

<table>
<thead>
<tr>
<th>2013 / $</th>
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**Deficiency of Revenues over Expenses**

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<tr>
<td>(9,240)</td>
<td>(169,887)</td>
</tr>
</tbody>
</table>
Just imagine what we can do...

...over the next 20 years with your continued support!

For more information on how Equiterre has been helping people and organizations change the world, one step at a time, since 1993, visit equiterre.org/en.